

FRJ2019

Fundraising Japan

September 14 and 15 ,2019

What is Fundraising Japan?

Fundraising Japan is the largest fundraising conference in Asia. Various sessions are provided including fundraising “how-tos,” successful cases, and the latest fundraising topics inside and outside of Japan. More than 20 service providers attend this conference and pitch their services to attendees. Many experienced, inspiring speakers provide new perspectives of fundraising in the nonprofit fields and empower you to make a difference. The event participants at this event have increased year by year, and last year, more than 1,500 delegates attended FRJ 2018. FRJ is also known as a great networking opportunity for individuals and organizations which strive to social change and seek cross-sectoral collaboration.

Key Features

- 130 national & international top fundraisers and innovators will attend FRJ 2019.
- 60 informative and inspiring sessions will be provided.
- A networking cocktail party will be held on the night of day 1 (September 14th).

Special Guest Speaker



Mike Geiger

President and CEO
Association of Fundraising Professionals (AFP)

Session Categories

- World trends, Innovative solutions, and New fundraising approach
- Successful fundraising cases
- Fundraising skill up
- Master courses for people with fundraising certificates
- Multi-sectoral collaboration
- Social impact management and investment

As the UN's Sustainable Development Goals addressed, we face serious, complex social issues. We have to change the paradigm to make our planet sustainable and pursue the “no-one-left-behind” society. Even though Japan is known as an economically-developed country, we work on many challenges including aging, declining birthrates, child poverty, natural disaster, and immigration policy change.

However, we have observed some positive changes and outcomes in our society since our organization established in 2008. An ecosystem which supports nonprofit organizations and social entrepreneurs has developed. In details, a policy of tax deduction for charitable organizations was modified. Moreover, a crowdfunding system has developed so much and now becomes a big market to support Japanese charitable activities. Also, some celebrities and business leaders are contributing to solving social issues, which makes positive vibes to accelerate fundraising culture.

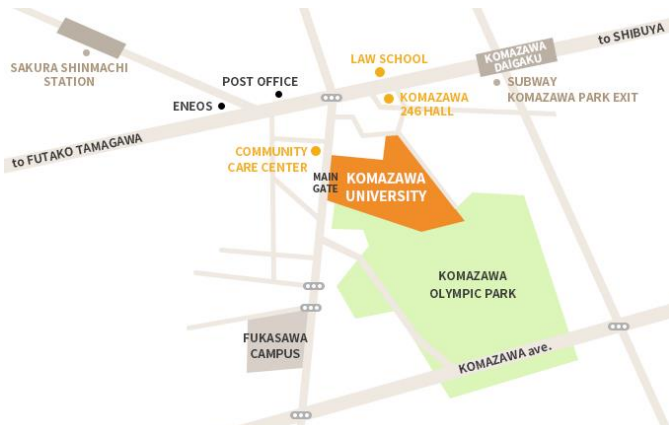
While these positive changes definitely underpin our daily businesses and practices, we have to move the needle. In order to do that, each individual takes social issues seriously and then take a role and actions to support people struggling with adversity.

Fundraising is to have people acknowledge what happens in our society and provide solutions. In this process, fundraisers do inspire and involve with people for making a better world together. I believe fundraising has an indispensable commitment to solving social issues and would like to address the possibility of fundraising as a key strategy for social change.

We look forward to seeing all of you in FRJ 2019 and discussing the power and possibility of fundraising.

Sincerely,

Masataka Uo
Founder and CEO of Japan Fundraising Association

Date	September 14th and 15th, 2019 Saturday, September 14th 8:30 am - Event Registration Open 9:10 am - 10:20 am Educational Sessions 10:50 am - 12:10 pm General Session 12:10 pm - 1:25 pm Luncheon and Sponsors’ Sessions 1:25 pm - 6:30 pm Educational Sessions 7:00 pm - 9:00 pm Networking Cocktail Party Sunday, September 15th 8:30 am - Event Registration Open 9:10 am - 10:20 am Second Day Opening Session and Educational Sessions 10:20 am - 11:00 am Coffee Break 11:00 am - 12:10 pm Educational Sessions 12:10 pm - 1:40 pm Luncheon and Sponsors’ Sessions 1:40 pm - 2:50 pm Educational Sessions 2:50 pm - 3:10 pm Break 3:10 pm - 4:10 pm Closing Session														
Fee	Individuals <table><tr><td></td><td>Member Rate</td><td>Non Member Rate</td></tr><tr><td>Early Bird Price 2/1-5/31</td><td>16, 000yen+tax</td><td>25, 000yen+tax</td></tr><tr><td>General Registration 6/1-8/19</td><td>21, 000yen+tax</td><td>30, 000yen+tax</td></tr><tr><td>On-site and after General Registration closed 8/19-9/15</td><td>33, 000yen+tax</td><td>42, 000yen+tax</td></tr></table>				Member Rate	Non Member Rate	Early Bird Price 2/1-5/31	16, 000yen+tax	25, 000yen+tax	General Registration 6/1-8/19	21, 000yen+tax	30, 000yen+tax	On-site and after General Registration closed 8/19-9/15	33, 000yen+tax	42, 000yen+tax
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Networking Cocktail Party Registration fee	Saturday, September 14th 5,000yen+tax Tickets are available for 350 attendees.														
Location	Komazawa Campus, Komazawa University 1 Chome-23-1 Komazawa, Setagaya-ku, Tokyo 154-0012 Closest train station: Komazawa Daigaku Station (Tokyu Den-en-toshi Line) Komazawa Daigaku Station…7 mins by Tokyu Den-en-toshi Line from Shibuya Station *Express trains don’ t stop at this station. Use Semi-Express or Local trains. 														

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